Madison Mainstream Radio Meeting

April 2, 2017

Present: Tom Kozlovsky, Eric Howland, Robert Park, Barbara Park

(This meeting immediately followed the final Health Writers meeting.)

Tom wondered if he should wait for the official FCC notification of transfer of station ownership before we have a fundraiser event. In any case, we will wait until May 1<sup>st</sup> to start accepting small contributions.

Tom suggested we increase the number of people on the Board of Directors. We need to figure out our continuing costs and decide what to do if we don't get enough money to operate. There is a limited time that the radio station can go silent. To avoid music royalty payments we could skip music and just do talk radio but we get comments on the music.

Bob mentioned FM chip technology which can be turned on in smart phones to allow radio stations to be listened to directly (without using an Internet connection).

We still need to pay ASCAP. Barbara wrote a letter to them with the change of address and the reduced strength of our broadcasts after our transmitter was moved to Orchard Drive. Should we stop paying the domain name fees for URLs we have not been using? Eric has been sending \$10/name annually to GoDaddy. The expiration date is 09/21/17 for widelp.org. Passwords for the website home page were provided.

We will need a fundraiser or fund raising campaign. Maybe we should send out a few letters.

Submitted by Barbara Park

Secretary/Treasurer